



## **EMBRACING A NEW YEAR OF ENHANCED MEDIA SELF-REGULATION**

December 31, 2023

The Media Council of Malawi wishes its Members and Accredited Journalists a happy and successful year 2024. As we step into the promising canvas of 2024, let's reaffirm our commitment to journalistic integrity and independence. Your role in fostering an informed society is paramount. Stay vigilant, uphold professionalism, and continue to be the guardians of truth. In the pursuit of excellence, remember that accuracy and fairness are your guiding stars.

In this crucial year marked by heightened political activities leading up to the 2025 general elections, let us collectively emphasize and promote media professionalism in political coverage. As guardians of information, journalists play a pivotal role in shaping public discourse and fostering informed citizenry. Let accuracy, impartiality, and thorough fact-checking be our guiding principles.

By upholding the highest standards of professionalism, we contribute to the integrity of the democratic process, ensuring that citizens receive reliable and unbiased information to make informed decisions. Let's embrace the responsibility that comes with our role, fostering a media environment that truly serves the public interest.

As we enter the New Year 2024, the Council would like to invite you to renew your membership and subscription to Media Council, if you have not done so already. By subscribing to media self-regulation, you show your commitment to professionalism and in the same spirit it is the gesture of commitment from MCM to take responsibility of your conduct in the industry.

Furthermore, by renewing your membership and accreditation, you will continue to enjoy the benefits and privileges that Media Council offers, such as access to training, networking, mentoring, advocacy, and recognition opportunities. You will also help us to sustain and strengthen our programs and activities that aim to enhance the quality and diversity of the media sector in our country.

MCM would like to encourage all stakeholders to work with accredited journalists, if you are an organization that engages with the media. By working with accredited journalists, you will ensure that you are working with qualified, ethical, and reliable professionals who adhere to the highest standards and codes of conduct of the media industry. You will also support the

development and growth of the media sector and its role in fostering democracy, accountability, and social justice in our society.

Media Council is committed to serving you and supporting you, our esteemed members and stakeholders in your endeavors. We value your feedback and suggestions on how we can improve our services and programs to better meet your needs and expectations. Please do not hesitate to contact us if you have any questions, concerns, or ideas that you would like to share with us.

Once again, we wish you a happy and successful new year and look forward to working with you and hearing from you soon.

Signed:

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**Media Council of Malawi**  
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